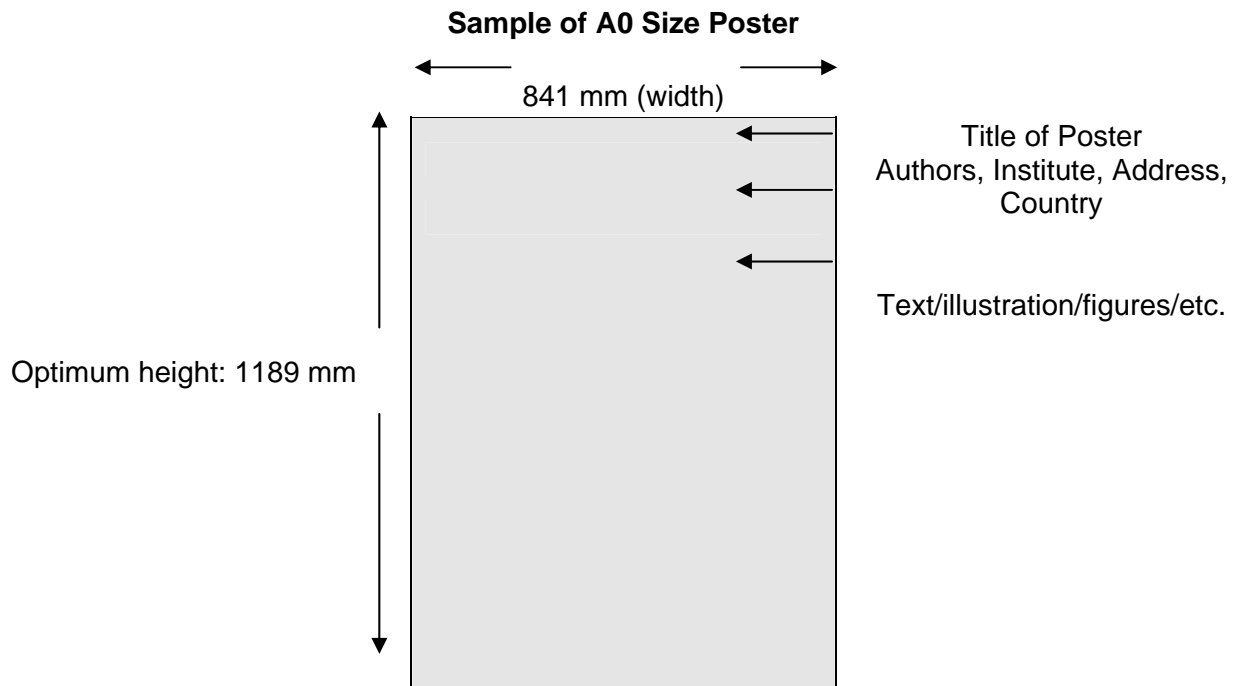


## WCIPT5 INTERACTIVE POSTER PRESENTATION INSTRUCTIONS

### IMPORTANT INFORMATION



#### Equipment for poster displays:

Ideally, posters should be produced vertically on A0 sized paper (dimensions 1189 x 841 mm). Please see the diagram above. Large display boards giving a display area of approx. 1000mm (width) x 2000mm (height) will be provided for each poster display. These will easily accommodate A0 sized posters, although the whole area of the board can be used if needed.

A small table that can accommodate a laptop will also be provided, to allow further information or demonstrations to be presented to the audience. Power sockets will be available, but please note that if your laptop takes a non-European standard plug you will need to bring an adapter with you.

If you wish to bring demonstration equipment with you, then please contact the Congress Administrator, Jenefer Cockitt by 17<sup>th</sup> August.

Posters can be displayed from Monday morning and ideally, will remain there for viewing throughout the Congress.

## **GUIDELINES FOR PRODUCING POSTERS**

### **Content:**

1. Make your title the same as the paper title
2. Do not include references unless it is imperative.

### **Layout:**

1. Try to use a single A0 sheet, and avoid using several A4 sheets.
2. The reading order of a poster should be down columns, rather than across rows.
3. Use just one or two colours on a plain coloured background.
4. Put the conclusions in a prominent panel (preferably at the bottom of the poster).
5. Watermarks in the middle of a poster tend to distract- avoid them.
6. Do not justify the column text if there are few words to a line.
7. Be selective in your use of bullet points.

### **Font:**

1. Poster body text must be readable from 2 metres (with possible exception of references) and the title from 4-5 metres.
2. Mostly avoid capital letters except at the beginning of sentences and proper nouns.
3. Do not underline anything.
4. Use a bolder, larger typeface for the main titles and headings. It can be effective to use a different typeface for headings and subheadings.
5. To emphasize body text, use a bold or italic font.

### **General Points:**

1. Prepare your work well in advance, allowing a minimum of 2 weeks for the artwork to be done.
2. When preparing your poster, take note of the display space provided by the Congress. For WCIP5 you will have a 1000mm wide x 2000mm high display space. Please aim to ensure the width of the poster is no wider than 841mm, to make sure the poster can be displayed properly.
3. Check the draft of your poster very carefully to ensure there are no typographical or style errors.
4. Use matt (non reflective) encapsulation to protect the poster.

Please email Jenefer Cockitt if you have any queries: [jenefer.cockitt@manchester.ac.uk](mailto:jenefer.cockitt@manchester.ac.uk)